

Be Well™ Baytown

Building a healthier community together

Be Well™ Baytown unites the community to carry out sustainable solutions for positive, long-lasting changes in people's lives.

OVERALL IMPACT

19	organizations represented on the Be Well Baytown Steering Committee
66%	of Baytown reached in fiscal year 2023
94%	of Steering Committee members agreed that community collaborations and activities can be sustained over the long term
4,000+	hours of capacity building, technical assistance, project management and program evaluation provided by the Be Well Communities™ team

36 evidence-based interventions implemented in five target areas: healthy eating, active living, sun safety, tobacco-free living and preventive care.

“Be Well Baytown is an influencer in our community across a wide range of health-related initiatives that are leading to long-lasting positive changes in people's lives. It is a stunning example of what can be accomplished when a plan is developed, nurtured and implemented with excellence.”

— **Be Well Baytown Steering Committee member**



HEALTHY EATING**119**

clients received application and technical assistance for state-funded social and health services by a Houston Food Bank Community Assistance Program Navigator

7.5M+

pounds of healthy food distributed

ACTIVE LIVING**4,100**

people attended 19 Pop Up Park events

24,000

students benefited from a coordinated school health approach

SUN SAFETY**18**

sunscreen dispensers installed in the community

35,000+

people received sun safety information and resources

47

sunshades installed at city parks, schools and college campuses

TOBACCO-FREE LIVING**10,000+**

students and staff given access to tobacco prevention resources through high school and college campuses

PREVENTIVE CARE**40**

clinics provided all recommended free immunizations to 1,071 adolescents, including the HPV vaccine

3,700+

cancer screenings provided

39%

increase in individuals up-to-date in colon cancer screening tests

25%

increase in individuals up-to-date in Pap tests

47%

increase in individuals up-to-date in mammograms

A special thanks to the Be Well Baytown Steering Committee

Chambers Health • City of Baytown • ExxonMobil • First3Years: Babies in Baytown • Fred Aguilar Promise Center • Goose Creek CISD • Harris County Precinct 2 • Harris County Public Health • Harris Health System • Hearts and Hands of Baytown • Houston Food Bank • Lee College • Legacy Community Health • Love Network of Baytown • Marcelous-Williams Resource Center • Port Houston • Southeast Harris Community Coalition, a program of the Bay Area Council on Drugs and Alcohol (BACODA) • The University of Texas MD Anderson Cancer Center • United Way of Greater Baytown Area & Chambers County • UTHealth School of Public Health